



Have any questions? Contact us!

General

Phone: 804-693-3101

Fax: 804-693-7844

www.gazettejournal.net

Printing Services

print@gazettejournal.net

Paper/Online Ads Placement

Tina Nelson • tnelson@gazettejournal.net

Ad Representatives

Kim Andrews • kandrews@gazettejournal.net

Sherry Leigh • sleigh@gazettejournal.net

Heather Stafford • hstafford@gazettejournal.net

Website Building & Hosting

Tyler Bass • tbass@gazettejournal.net

Melany Slaughter • mslaughtergazettejournal.net

Your 
hometown
newspaper
& print shop.

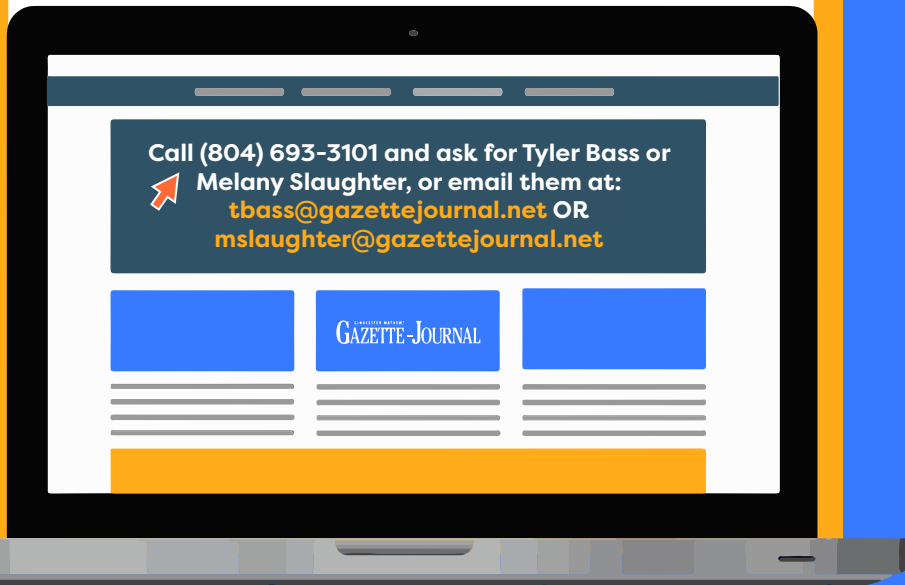
We also offer website building & hosting.

Reach more local customers with a website for your small business that's search-optimized, mobile-ready, and social-friendly.

Our simple, all inclusive pricing offers the best website value package around!

Starting at just \$100 Design & Launch + \$35/month*

- Look professional & build credibility
- Easily add and edit content any time
- Get found on major search engines like Google, Yahoo!, & Bing
- Reach more customers & generate leads
- Looks good on all devices (including smartphones & tablets!)
- Connect to your own domain
- Integrate social media
- Local & reliable service
- Simple e-commerce available!



* Includes: Beautiful custom design, professional copy writing, an awesome mobile site, ongoing search engine optimization, real-time traffic stats, unlimited content updates, custom domain name (if needed), top-notch support from local marketing experts, rock-solid hosting, and perpetual compatibility with all popular computers, tablets, and mobile phones.

Expand your business, advertise with us online.

www.gazettejournal.net

GLoucester MA NEWS / GAZETTE-JOURNAL

Home About News Community Obituaries Classifieds-Real Estate-Legals Account Store

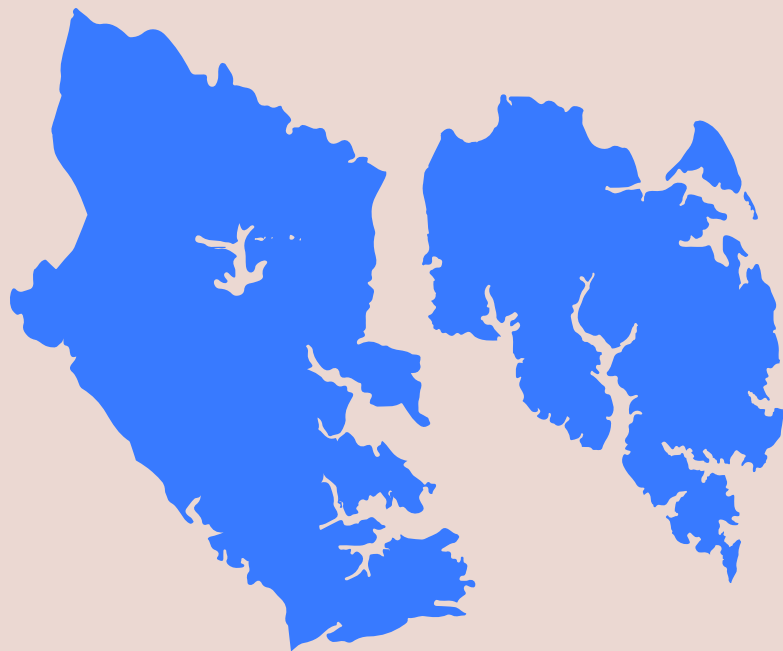
Main Leader Board Ad,
940 x 100 pixels
Homepage, News, Opinion, School, Sports
\$150 / month

Big Block
300 x 250 pixels
Sidebar in Home, News, Opinion, School, Sports.
\$60 / month

Small Banner
300 x 100 pixels
Sidebar in Home, News, Opinion, School, Sports, Churchchurch, Food, Real Estate, Classifieds.
\$35 / month

For more information or to place an ad please contact Tina Nelson at tnelson@gazettejournal.net or call 804-693-3101.

Serving Gloucester and Mathews Counties for 85 years+ with a circulation of over 9,000.



The Gazette-Journal's Pricing Guide to Common Printing Services

Business Cards, White Digital Card Stock

1-sided	Full Color	500 ... \$35	1,000 ... \$45
2-sided	Full Color	500 ... \$40	1,000 ... \$50

8.5" x 11" Flyers, White Digital Text

1-sided	Full Color	1-100 ... 35¢ ea.	100+ ... 30¢ ea.
		500-1,000... 25¢ ea.	1,000+ ... 20¢ ea.
2-sided	Full Color	1-100 ... 45¢ ea.	100+ ... 40¢ ea.
		500-1,000 ... 35¢ ea.	1,000+ ... 30¢ ea.

8.5" x 11" Tri-Fold Brochures, White Digital Text

2-sided	Full Color	1-100 ... 50¢ ea.	100+ ... 45¢ ea.
		500+ ... 50¢ ea.	

11" x 17" Newsletter, Half Folded, White Digital Text

2 sided	Full Color	1-100 ... 70¢ ea.	100+ ... 65¢ ea.
---------	------------	-------------------	------------------

Envelopes, Add \$5/box of 500 for windows or security tint 24lb White #10

Black Ink	First 500: \$50	After: \$35/500
Full Color	First 500: \$125	After: \$110/500

25% Cotton, 24lb White #10

Black Ink	First 500: \$85	After: \$80/500
Full Color	First 500: \$160	After: \$155/500

Posters, White Digital Card Stock

8.5" x 11"	1-100 ... 75¢ ea.	100+ ... 70¢ ea.
	250+ ... 60¢ ea.	
11" x 17"	1-100 ... \$1.00 ea.	100+ ... 90¢ ea.
	250+ ... 80¢ ea.	
13" x 19"	1-100 ... \$1.50 ea.	100+ ... \$1.25 ea.
	250+ ... \$1.00 ea.	

Banners,

12" x 45"	\$20 ea.
-----------	----------

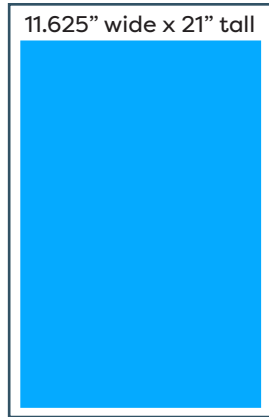
** All prices are based on usable electronic files provided with no resizing or bleeds. Our minimum setup fee to resize is \$5.00. Design & typesetting is available.*

We also print:

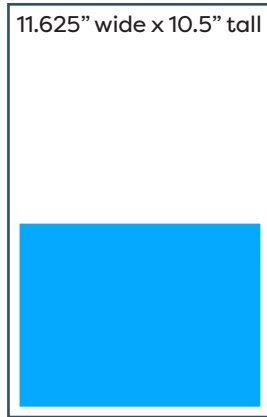
Address labels sheets, books, booklets, calendars, church bulletins, copies, funeral programs, gift certificates, greeting cards, invitations, invoices, multi-part forms (numbering available), menus, personalized stationery, rack cards, and more!

Call or email for a quote or questions: (804) 693-3101
print@gazettejournal.net

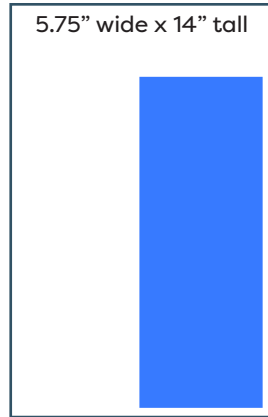
Advertising Rates



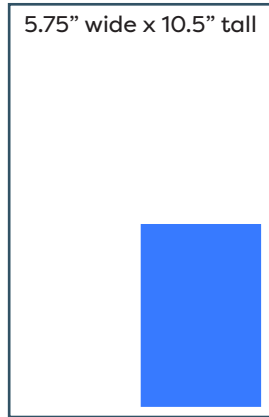
FULL PAGE
\$1,386.00



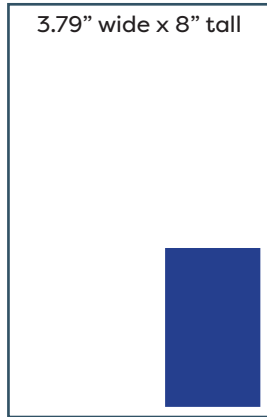
HALF PAGE
\$693.00



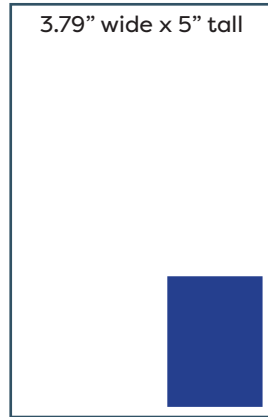
THIRD PAGE
\$462.00



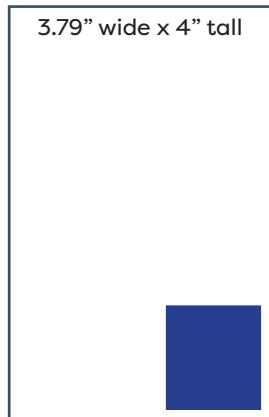
QUARTER PAGE
\$346.50



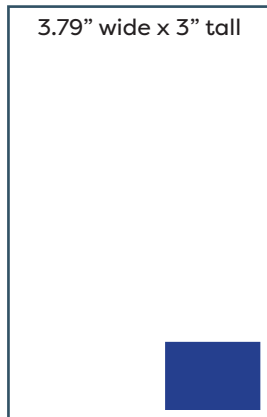
EIGHTH PAGE
\$176.00



2 COLUMN X 5
\$110.00



2 COLUMN X 4
\$88.00



2 COLUMN X 3
\$66.00

Advertising Department:

Kim Andrews,
kandrews@gazettejournal.net

Sherri Leigh,
sleigh@gazettejournal.net

Heather Stafford,
hstafford@gazettejournal.net

Phone • 804-693-3101
Fax • 804-693-7844

Rates

Per Column Inch	\$11.00
Full Page, 126"	\$1,386.00
1/2 Page, 63"	\$693.00
1/3 Page, 42"	\$462.00
1/4 Page, 31.5"	\$346.50
1/8 Page, 16"	\$176.00

Color

Spot color advertising is available upon consultation with the Advertising Department. Copy must be submitted by noon on the Monday preceding the Thursday publication.

All basic colors may be used provided press space is available. \$75 first color, \$50 each additional color, \$200 full color.

Front Page Advertising

Front page ads along the bottom of the page are available. Call for prices and dimensions.

Classified Page Display

\$11.25 per column inch.

Classified Rates

\$9 for one week if 25 words or less.
\$6 for each additional insertion.
40¢ per word for each insertion if more than 25 words.

Preprinted Ad Inserts

Supplements are required to be delivered to the Gloucester office by noon of the Friday preceding publication. Arrangements may also be made for printing supplements at the Gazette-Journal. Contact Production Superin-

Preprint Insert Rates

24 pg tabloid • 12 pg standard	\$755.00
20 pg tabloid • 10 pg standard	\$700.00
16 pg tabloid • 8 pg standard	\$650.00
12 pg tabloid • 6 pg standard	\$605.00
8 pg tabloid • 4 pg standard	\$565.00
4 pg tabloid • 2 pg standard	\$525.00

tedent two weeks in advance of scheduled publication date. Minimum charge \$525.00. Front Page Sticker \$595.00.

Business and Professional Directories

Ads run in consecutive issues without change, \$8.25 per column inch

Church Page

Directory ... \$8.50 / column inch.
Sponsors ... \$9.25 per issue

Discounts

Total advertising charge may qualify for one discount applied monthly. Discounts apply only if the account is current.

Consecutive Ads

\$10.50 per column inch when retail display ad is repeated consecutively without change. This discount does not apply to classified display advertising.

Consecutive Ads

These discounts apply to advertisers who take display space in every issue of the month.

10% ... discount for an average weekly content of 15" to 25.75"

15% ... discount for an average weekly content of 26" to 31.5"

Bulk

10% ... discount for an average weekly content of 15" to 25.75"

15% ... discount for an average weekly content of 26" to 31.5"