

# Gloucester Wine Festival

A Gloucester County Chamber of Commerce Festival at Brent and Becky's Bulbs

www.GloucesterVAWineFestival.com







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## Welcome to the Gloucester Wine Festival

#### BY SHERRY HAMILTON

Gloucester Chamber of Commerce President Jill Ortiz expressed excitement over this Saturday's Gloucester Wine Festival, to be held from 11 a.m. to 5 p.m. at Brent and Becky's in Gloucester.

"It's the first one since 2019," she said. "We're looking forward to getting people out, seeing smiling faces, and having everyone support our local vendors."

People are eager to once again have a chance to walk through the beautiful

to enjoy the foods and wines offered, and to listen to the music of the popular band Slapnation, said Ortiz, adding, "We want to see our dance floor filled with people."

The festival will once again offer a chance to sample a wide variety of wines, along with several beers and ciders, and to browse vendor booths offering many one-of-a-kind items for sale, said Ortiz.

There are some new offerings this year, as well, she said, including a chance to learn how to

gardens at Brent & Becky's, with Village Landscaping fundraiser, said Ortiz, and and the opportunity to do a craft involving painting at the Hammer & Stain booth. A sommelier will also be present to offer a class on wines.

> Ortiz said the wine festival is a very social event. Lots of people come with friends, she said, or they come alone and end up hanging out with new friends.

"It's been a successful event in the past," she said. "We're looking forward to getting back together."

The wine festival is the make a take-home planter chamber's biggest annual

the money it raises all goes toward helping local merchants, whether it's to purchase "Support Local" gift cards, to help fund Chesapeake Bank's Boost Program, to pay for seminars for local business owners, or to contribute in other

"İt's all going back to the community and the businesses," she said.

Ortiz wanted to remind festival-goers that parking will be at Ware Academy, with Newton's Bus Service providing a shuttle to the festival.



Gloucester Chamber of Commerce President Jill Ortiz welcomes all to this year's Gloucester Wine Festival, which will be held from 11 a.m. to 5 p.m. Saturday at Brent and Becky's.

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## Festival features 8 wineries, beer brewers and a cidery

eight wineries, along with a history of Virginia winemakpair of beer brewers and a ci-

#### **Effingham Manor and Winery**

Located in the Prince William County community of purchased Effingham Manor, lineup to be unique. Using va-

ing. The task at hand was to keep the elegance of Effing-Among those taking part ham Manor as the property guests a day at a Virginia win-

A sister winery to Pear-Nokesville, this winery got mund Cellars and Vint Hill started in 2015 when Chris Craft Winery, its creators Pearmund and his partners wanted the Effingham wine

Verdot and Norton, Effing- and room for multiple guests, ham Manor tells the story of Virginia's wine history. Along the way, Effingham's wines for the front while providing have picked up international awards, including its 2017 Tannat being named one of the top 10 wines in the country by Wine Enthusiast. The winery building was built us-

Saturday's 11th Glouces- with the intention of marrying rietals found in Virginia, such ery building are three tasting They've since expanded add-ter Wine Festival will feature the history of Virginia to the as Traminette, Viognier, Petit bars, fireplaces, soft seating ing Chambourcin, Traminette, with the ability to transform into a wedding venue for 150 people.

#### Lazy Days Winery

This family-owned winery is located in beautiful Amherst County, offering a broad spectacular view of the natural beauty of Virginia's Blue Ridge ing a state-of-the-art geother- Mountains. Lazy Days planted mal HVAC system. Its Barrel its first vines in 2007, starting Room was crafted with room with three acres of Petit Manfor 110 barrels. Inside the win-seng, Petit Verdot, and Merlot.

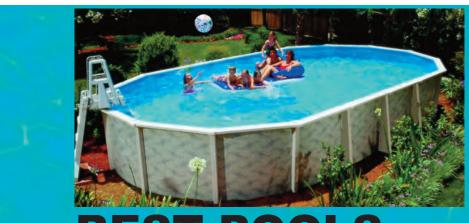
ing Chambourcin, Traminette, Tannat, Malbec, Pinotage, Albarino and Arneis. As of the 2015 vintage, all of its wines are 100 percent estate grown and produced.

Lazy Days features over seven award-winning wines in its tasting room, offering a variety of wine to fit every palate. Lazy Days Winery is the home of the Virginia Summer Solstice Wine Festival and Hal-

SEE WINERIES, PAGE 5C



Approximately 800 people attended the 2011 Gloucester Wine Festival which was held at Holly Knoll, on the campus of the Gloucester Institute. The first festival was held in 2010. The Cappahosic location served as the setting for the first two festivals, before the event was moved to Brent and Becky's Bulbs.



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## **WINERIES:** Some of Virginia's best will be out Saturday at the Gloucester Wine Festival

(CONTINUED FROM PAGE 4C)

Sangria Saturday the first and third Saturday of each month featuring live music from local

#### Mattaponi Winery

Mattaponi Winery is a small family-owned winery in the heart of Spotsylvania County, with a passion for making a variety of wonderful wines for over 20 years. Originally, the winery's log cabin was built by family and friends, as they started a Christmas tree farm working with the U.S. Forest Service. The perfectly shaped White Pine and Norway Spruce trees will be for sale between Thanksgiving and Christmas.

The winery produces award-winning white and red varieties, dessert wines and

#### **Pearmund Cellars**

Pearmund Cellars is located in the beautiful foothills of

nay vineyard in Virginia, pro- vineyard quality to make Pearmund bought Meriwether identical varietal lineup from Vineyard in 1996, the plan was to build a winery focused on five things: Virginia wine in every bottle, quality of product second to none, innovation, education, and experience.

In 2002, Pearmund (with some help from his friends) built Pearmund Cellars from the ground up, making it the 47th winery in Virginia. Over the years, the dedication to the original tenets of the business has not wavered. The commitment to using Virginia fruit is carried on today. The winery sources from the Meriwether Vinevard, on its estate, as well as 100+ acres of vineyard throughout Virginia.

To ensure quality, each eastern Fauquier County. His- year they go into the season

ducing wine from its 30 acres many decisions for them. In one year to the next.

of the winery 20 years later. Innovative programs such Recent innovations include

tory is part of who they are. not with a plan to make "X" as geothermal heating and its Cameo collection (2020), The winery's vineyard, Meriamount of Merlot," but with cooling, the first winery to inhonoring the finest women in wether, is the oldest Chardon- a fluid strategy-allowing the corporate its barrel room as Virginia's History or the Virpart of the winery experience, ginia Heritage project (2019), blending of all five Bordeaux where they spearheaded an for over 40 years. When Chris turn, you will never find an grapes to make its signature effort, with 16 other Virginia "Ameritage" are still a part wineries, to make the first

SEE WINERIES, PAGE 6C





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Wanda Friend views the world through wine goggles during the 2013 Gloucester Wine Festival at Brent and Becky's.





## **WINERIES:** A wide selection will greet visitors to Saturday's Gloucester Wine Festival

(CONTINUED FROM PAGE 5C)

true Virginia blend, commemorating the 400 years of Virginia winemaking.

#### Rebec Vineyards

estate in Amherst County offering beautiful views of the Blue Ridge Mountains. The of 2011. family home, Mountain View, is listed both on the National Register of Historic Places and as a Virginia Landmark.

In 1980, founder Richard Hanson planted the eight acres of noble vitis vinifera and west of the colonial capigrapes. By 1987, the wine produced began selling under the Rebec label. Now, a quarter of a century later, 16 wines are other notables of the time, marketed via winery visits, festivals and local restaurant and retail establishments.

rebec represents the winery's commitment to old-world craftsmanship.

and being a pioneer in the Virginia Wine & Garlic Festival. The festival began in 1991, and has grown into Virginia's largest agricultural festival, which is held each year in October.

#### Saudé Creek Vineyards

Sitting on 100 acres, Saudé Creek Vineyards is situated high on a hillside overlooking the Pamunkey River in New Kent County.

Saudé Creek Vineyards first started out as Saudé Creek Farms, a small business that produced cider from apples harvested at Hill Pleasant Farms in Norge. There was a small tasting room at Hill Pleasant Farms where the cider was sold until the idea formed to make wine. Saudé Creek was then moved to where it is now in New Kent County, located on one of the highest points in the area with views overlooking the Pamunkey River. The business's first production resulted in 150 cases of an apple wine named Saudé Creek White.

Jason Knight, the owner and winemaker, continued to grow the business from there. He planted apple trees and

grape vines on the 100-acre property, and now three acres boast beautiful apple trees and 20 acres are currently under vine. The business was Rebec Vineyards is a 70-acre renamed Saudé Creek Vineyards, and the winery opened its doors to the public in July

The current site also has its own rich history, once hosting Frank's Tavern. This tavern was a colonial inn and public house for wayfarers riding between points north tal of Williamsburg. George Washington and the French General Rochambeau, among reputedly slaked their thirsts here. George Washington also had more than one reason The vineyard is named after to visit New Kent. His future a medieval stringed instru- wife, Martha Dandridge Cusment, the rebec. A foreruntis, lived only seven miles ner of the modern violin, the from where the winery now sits.

Saudé Creek Vineyards has expanded since first open-In addition to producing ing its doors to the public several award-winning wines in 2011. The vineyard now grows more than six grape vaginia wine industry, Rebec is rietals with future plans to inbest known for its annual Vir- crease. Seating has expanded over the years as well. Saudé Creek has many decks, patios, fire pits, and a wrap-around porch, which invite guests to sit back and relax with a glass of wine. With live music from local musicians every weekend year-round, the winery has become a favorite of both



The 2012 Gloucester Wine Festival, the first held at Brent and Becky's Bulbs, was well attended in spite of an overcast sky and the looming threat of Hurricane Sandy. Above, from left, Linda Triolet, Wendy Brasher, Melissa Jarvis, and Dorcene Fox enjoy a 2011 Chardonelle by James River Cellars.

travelers and locals. Vintner's Cellar Winery

Vintner's Cellar Winery of Yorktown is an urban (suburban?) winery in Yorktown. Jennifer and Glen Parks started the winery in 2006 as a place where the local community could come in to learn

about winemaking and make custom wines. Today, Vintner's Cellar York-

SEE WINERIES, PAGE 7C





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## **WINERIES**

#### (CONTINUED FROM PAGE 6C)

Vintner's Yorktown tradition Sangrias. of a family-owned winery.

Vintner's Cellar Winery of Yorktown has a storefront Gloucester, Gloucester Brewtasting room and production ing Co. started in 1991 when space where they handcraft upwards of 40 wine varietals. They specialize in small-batch fruit-fusion wines and offer a casual tasting environment.

for not-light beer. After connecting with GBC originator, casual tasting environment.

Zoll Vineyards

Zoll Vineyards is a Farm to the now blossoming opera-Table Winery located in Dutton to Mike's garage. With a ton. The 16.5 acre winery estate produces award-winning wines paired with handmade chocolates. Visitors are in- ence of beer and it wasn't long vited to taste wine, cider and meads, paired with its Tasting Great Room. Zoll Vineyards Mike—and Myron—like to earned gold medals for its 2020 Unoaked Chardonnay and 2020 Petit Verdot in the

Virginia Wineries Associatown remains the communition's 2022 Governor's Cup. ty's only winery. The winery They also received three silis now under the ownership ver medals for its 2020 Merof Brandon and Janet John- lot ,and Hibiscus Watermelon son who have maintained the and Strawberry Lemonade

Gloucester Brewing Co.
Located on Main Street in Myron Ware received his first mail-order brew-kit and started developing a taste Mike Brewer, they moved background in mechanical engineering, Mike has always been passionate about the scibefore they had perfected the taste of GBC's staples: Brown Room menu. Zoll Vineyards ale, IPA, Irish Red, Cream ale, can also host your next recep- and medal-winning Rye ale. tion with its 4,000-square-foot Myron likes to make beer and drink it.

SEE WINERIES, PAGE 10C



Elizabeth Gerding, at left, of Saudé Creek Vineyards pours a bit of Pamunkey Fall in Majella Richardson's wine glass as Debbie Brewer waits her turn during the 2012 festival.



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#### Wineries

Castle Glen Winery **Effingham Manor** and Winery Ε Lazy Days Winery G Mattaponi Winery **Pearmund Cellars** F Rebec Vineyards Н D Saude Creek Vintner's Cellar Winery of Yorktown C **Zoll Vineyards** Α

#### Beer

**Gloucester Brewing** Company M Price Beer

#### Cider

Cobbler Mountain В Cellars



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Registration



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Restrooms



Be sure to bring home your GWF 2022 glass.

#### **Booth Vendors**

All About the Beverage	19
Bay School Community	
Arts Center	10
Bloodys by Buzz	6
Blown Away Salon	28
Cassie's Paparazzi	20
Chesapeake Bank	4
Darlene's Glass	18
Gerry Blanks	25
Goodmans	15
Grateful Gypsy	29
Hammer and Stain	22
Harrison Jewelry Designs	9
Heartfelt Touch	13
Hunger LLC	16
Langley Federal Credit Union	31
Main Street Association	32
Marker Nine	21
Melanie Bolin Art Works	26
Miller's Services	11
Moonstruck	5
Nehinome Creations	7
Northern Neck Popcorn	1
Owl & Crow Studio	14
Padow Hams	27
Pink Prosecco and Pearls	24
River Organics	2
Sandy Point Marina foo	d area

### **Booth Vendors cont.**

Tide Radio	30
V Ashtevi	12
Village Cleaners	8
Village Landscaping	23
Whiskey Bottle Art	17
Whitley's Peanuts	3

#### **Food Vendors**

**Creekside Catering Doodles Dounuts** On the Flip Side Papa Johns **Shore Bites** Sweet Tooth Café



The Bulb Shoppe and Gardens at Brent and Becky's Bulbs is a **SMOKE FREE** PROPERTY.

Parking will be at Ware Academy with a complimentary shuttle service to and from the festival. PLEASE HAVE YOUR ID'S READY AND NO COOLERS.







## WINERIES

#### (CONTINUED FROM PAGE 7C) M. Price

It all started over a card game at Fuller's in downtown Phoebus. It was February 1933 and a man walked into the then dry establishment with a bag of beer for the patrons to try. He had come from Washington, D.C., where the vote to repeal prohibition had just passed. A young man named Melvin Price, who was born with an entrepreneurial spirit and a natural ability to sell anything, got an idea that afternoon.

A few weeks later, Melvin boarded the ferry to the Eastern Shore and returned home with his first supply of Esslinger, a Pennsylvania brew. He improvised by using the streets of downtown Phoebus and the tailgate of his truck to sell every single case in a day. A few years later, Anheuser-Busch noticed how this young entrepreneur had built the Esslinger brand and wanted him on their team.

These days, Melvin wouldn't believe how much the M. Price portfolio has expanded. They now offer a well-rounded selection of domestic, craft and import beer, cider, wine, soft drinks, energy drinks, tea and water.

As a third generation familyowned business, M. Price continues to be committed to growth and excellence in our market through an unwavering commitment to its customers and employees.

Cobbler Mountain Cidery
Before Cobbler Mountain was a cidery, it was a special place to Jeff and Laura McCarthy Louden. Laura's father had bought the mountain in 1959 with the dream of one day making it a family farm.

While on a visit to the land nearly 50 years later, Jeff and Laura realized that his dream had become their dream, too. Not only was it the place they wanted to raise their family, it seemed that Jeff's long-held interest in cidermaking had finally found its home.
They opened Cobbler Mountain

Cidery out of their basement in 2011 with a couple of ciders and a few wines. By 2015, the growing success of their ciders led them to focus on them exclusively. Now, Cobbler Mountain in Delaplane has over two dozen hand-crafted, traditionally-fermented, batch ciders on tap in their tasting room, and a selection of hard seltzers, hard lemonades and sangrias to go with them.



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## Virginia wines contribute \$1.73B to economy

recently published study finds the economic impact of Virginia wines to be an estimated \$1.73 billion as of 2019. After evaluating all economic activity in Virginia related directly or in- million dollars in taxes to directly to wine production, sales and wine grape farming, the study reports a 27 percent increase in overall economic impact from 2015 dustry of people—business

"We're excited by the growing impact of Virginia wines and are proud to provide over 10,000 jobs and contribute almost \$200 the state," said Kirk Wiles, Chairman of the Virginia Wine Board. "First and foremost, Virginia Wine is an in-

owners, farmers, wine lovers—and we're fortunate to be able to give back to the commonwealth through the local economy.'

Almost all categories reported an increase from 2015; the number of fulltime equivalent jobs (+27 percent), the number of wineries (+37 percent) and the revenue from wine-related tourism (+31 percent).

"The agriculture and tourism sectors are the biggest contributors to Virginia's economy, thanks in large part to industries like Virginia Wine," said state Secretary of Agriculture and Forestry Matt Lohr. "I'm proud to represent and help support local, craft products as they remain a staple in the

commonwealth—and in this case, both for the quality of the wines and the evident impact to our economy."

Economic Forensics and Analytics, Inc., conducted the analysis using IMPLAN® Modeling which uses inputoutput tables to aggregate and estimate economic impact for over 400 industries.



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## Food, retail vendors to set up shop **Saturday at Gloucester Wine Festival**

Those attending this year's Gloucester Wine Festival will have their choice of dining delicacies on Saturday. This year's food vendors include Creekside Catering, Doodles Donuts, On the Flip Side, Papa John's, Shore Bites, and Sweet Tooth Café and Bakery.

There will also be a wide array of art and retail vendors selling their wares throughout the festival grounds at Brent and Becky's Bulbs. Vendors setting up on Saturday include:

All About the Beverage, Bay School Community Arts, Cassie's Paparazzi, Chesapeake Bank, Darlene's Glass, Gerry Blanks, Goodman's, Grateful Gypsy, Hammer & Stain GloVa Inc., Harrison Jewelry Designs, Heartfelt Touch & Massage, Marker Nine, Melanie Bolin Art Works, Moonstruck, Nehinome Creations, Northern Neck Popcorn Bag, Owl & Crow Studio, Padow Hams, Pink Prosecco and Pearls LLC, River Organics, Sandy Point Marine Services LLC, Tide Radio 92.3 FM/107.9 FM, V. Ashtevi, Village Čleaners, Village Landscaping, Whiskey Bottle Art, and Whitley's Peanuts.











## Characteristics of four popular wine varietals

(METRO) Small businesses to enjoy at home can benefit when stav-at-home measures teristics of these four popular the spread of COVID-19. The food and beverage industry was hit especially hard, with one report from the National Restaurant Association estimating that industrywide losses in sales would be as high as \$240 billion by the end

While restaurant owners and their employees bore the craft breweries and wineries, customed to ordering wine cherry or black currant.

suffered considerable losses from a rundown of the characwere implemented to prevent varietals, each of which is no doubt available for purchase at a local winery.

Cabernet Sauvignon

Widely available and incredibly popular, Cabernet Sauvignons are typically bold wines that are rich in flavor. Cabernet Sauvignons are derived from a full-bodied red grape, which is why they are often described as "full-bodied." brunt of those losses, local Tannins are a naturally ocbeverage providers, including curring polyphenol found in plants and seeds that are presuffered as well. Many con-dominantly in red wines, and sumers resolved to support those in Cabernet Sauvignons local businesses as best they are bold. Some Cabernet Saucould, placing orders for de- vignons elicit tastes similar livery and curbside pickup. to baking spices, while oth-Consumers who are unac- ers may taste more like black



#### **Pinot Noir**

Another popular, widely available varietal, Pinot Noirs boast a low tannin finish that gives them a fruity taste reminiscent of cherry or cranberry. Pinot Noirs are light-bodied and smooth. The alcohol content in Pinot Noirs tends to be lower than that of a typical Cabernet Sauvignon.

Riesling

Rieslings are white wines that are popular thanks in large part to their sweetness and floral, citrus taste. Rieslings are a go-to option when pairing wines with certain ethnic cuisine, including Indian, Thai and Vietnamese dishes. Some Rieslings can be dry, so wine enthusiasts looking for Rieslings for their sweetness may want to ask a representative at the winery to ensure they're getting the wine they want.

Merlot

Another wildly popular red wine, Merlots have an extensive flavor profile. Some Merlots may produce a taste reminiscent of black cherries, while others may provide strong hints of cocoa. Merlots are typically made in a dry style, and they are easily mistaken for Cabernet Sauvignons.

Wine tastings are great ways for novices to get a feel for certain varietals.





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## September is Virginia Spirits Month

The Virginia Alcoholic Bev-dent of the United States, went ic impact of more than \$163 local producers and by pro-this special month with "Virerage Control Authority has on to become the biggest promillion. Virginia distilleries once again partnered with the Virginia Department of Agriculture and Consumer Services to celebrate September as Virginia Spirits Month. This designation recognizes the and storied history of spirits more than 70 percent of their commonwealth's rich history of spirits and spotlights more tions from bourbon to vodka farms, including corn, wheat, than 100 licensed distilleries to moonshine," said CEO Tra- barley, rye, potatoes and that call the state home.

Birthplace of American Spir- brate our Virginia-made spir- nents such as new barrels and its. In 1620, during the early its that have received local, bottles or used cider, wine Jamestown settlement days, statewide, national and global and beer barrels. George Thorpe—after being acclaim." introduced to corn by the regional indigenous people used the crop in place of bar- to the commonwealth's econ- tion of Virginia distilled spirley to distill the first batch omy. In 2017, the industry its. Many Virginia distilleries of American whiskey. George maintained nearly 1,500 full invest in local farms by pur-Washington, the first presi- time jobs and had an econom- chasing grains and fruits from

ducer of Virginia whiskey dur- have also become popular aging his time.

wealth of talented distilleries who continue Virginia's long by offering a range of selec-

dustry is a major contributor important role in the produc-

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Virginia distillers source ingredients from Virginia vis Hill. "This is an important fruits. Distillers in the state The commonwealth is the time for us to further cele- also source finishing compo-

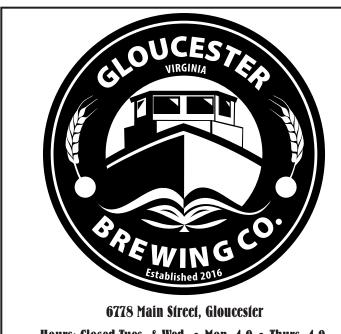
"Virginia's agricultural and Virginia's distilled spirits in- forestry industries play an

for feed and fertilizer," said Virginia's forests.'

Virginia ABC is honoring purchase limit.

viding spent mash to farmers ginia Spirits Sale-A-Bration." Throughout September, cus-VDACS Commissioner Joseph tomers can save 20 percent Guthrie. "Distillers are also on 132 select Virginia-made purchasing barrel wood com- products, all of which are ponents that originate from subject to availability. The Sale-A-Bration will not have a

## GAZETTE-JOURNAL See us on Facebook



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# Welcome to the Wine Festival!



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**14C** GLOUCESTER-MATHEWS GAZETTE-JOURNAL





## Simple pairing pointers for wine novices

(METRO) Pairing a deli- signed to help bars and rescious meal with the perfect wine can be a match made in heaven. Wine novices may be intimidated by the challenge of making the perfect pairing, but they need not put themselves under such pressure. Just because a certain wine might make for a perfect pairing, that doesn't mean others cannot step in and serve an equally flavorful function.

People who appreciate a great meal accompanied by an equally great wine need not have an encyclopedic knowledge of food or wine to successfully pair the two together. In fact, some basic pairing knowledge might be all that's truly necessary to make a meal more memo-

—White and light: White wine fans should know that such wines tend to pair best with light meat, such as chicken or fish. According to Backbar, a platform detaurants manage their inventory more effectively, white wines pair well with fish because the acidity in these wines enhances the taste of the fish. Chicken dishes vary greatly, and the online wine resource Wine Folly (www. winefolly.com) notes that the sauce will greatly affect the flavor of the meat. That means a wine that pairs well with a certain chicken dish may not necessarily pair as well with a different one. Representatives at local liquor stores or wineries can help people choose which wine to pair with chicken dishes.

-Reds and reds: Red meats tend to match up best with red wines. Though they can be found in white wines, tannins are predominantly found in red wines. According to Backbar, the tannins in red wines soften the proteins in the meat, thereby helping enhance the flavors of the fat. That makes for a more flavorful meal.

—No need to spice things up: Spicy foods are beloved across the globe. Such foods can be among the more intimidating to pair with wine, as spicy foods have bold flavors that no one wants to detract from. In a 2016 interview with Eater.com, professional chef Sean Pharr advised against pairing high alcohol wines with spicy foods, noting that the alcohol can intensify the heat and spice of the food. That can prove disastrous for anyone trying to impress a date or show off their skills with spice. Many people prefer a Riesling with spicy food, as the sweetness of this white wine can help offset the spice, making for a satisfying, flavorful meal.

Pairing wines may seem intimidating. But a few simple strategies can help novices find a wine that makes a homemade meal that much more delicious.



Some basic pairing knowledge might be all that's truly necessary to make a meal more memorable.







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## 2019 festival

Sept. 21, 2019 was the last time the Gloucester Wine Festival was held, with the last two years canceled due to Covid. In 2019, approximately 2,500 wine aficionados returned to Brent and Becky's Bulbs for a day of music, food and fun. Above, Good Luck Cellars from Kilmarnock was one of 13 wineries to offer tastings. Below, Lisa Baker of Poquoson, left, and Pam Brown of James Store set up their chairs by the soundstage with glasses of red wine to enjoy the fine weather, fine wine and fine music in the Gloucester Chamber of Commerce event.





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