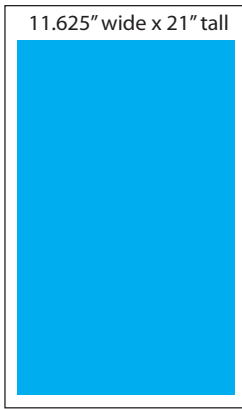


GLOUCESTER-MATHEWS
GAZETTE-JOURNAL

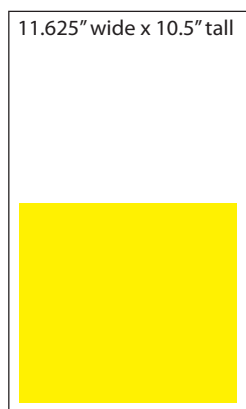


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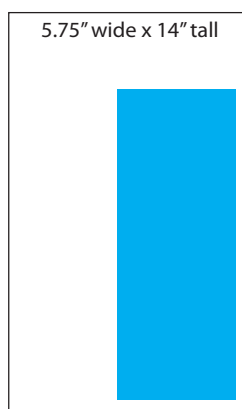
Advertising Rates



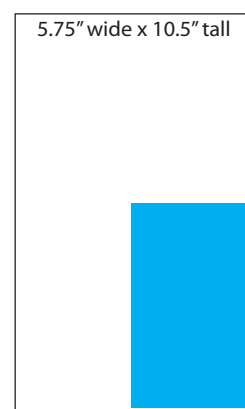
FULL PAGE
\$1,260.00



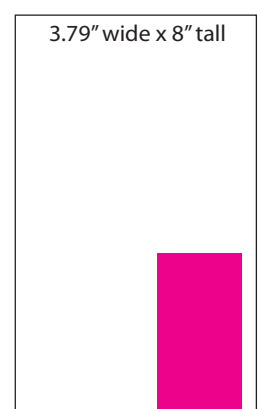
HALF PAGE
\$630.00



THIRD PAGE
\$420.00



QUARTER PAGE
\$315.00



EIGHTH PAGE
\$160.00

DEADLINES: Real Estate ; 12 noon Monday • Classified ; 12 noon Tuesday • Display; 3:30 p.m. Tuesday

GLoucester-MATHEWS GAZETTE JOURNAL

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www.gazettejournal.net

Published on Thursday by Tidewater Newspapers, Inc.

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RATES

Per Column Inch	\$10.00
Full Page, 126"	\$1,260.00
1/2 Page, 63"	\$630.00
1/3 Page, 42"	\$420.00
1/4 Page, 31 1/2"	\$315.00
1/8 Page, 16"	\$160.00

COLOR

Spot color advertising is available upon consultation with the Advertising Department. Copy must be submitted by noon on the Monday preceding the Thursday publication.

All basic colors may be used provided press space is available. \$75 first color; \$50 each additional color; full color \$200

DISCOUNTS

Total advertising charge may qualify for one discount applied monthly. Discounts apply only if the account is current.

Consecutive Ads

\$9.50 per column inch when retail display ad is repeated consecutively without change. This discount does not apply to classified display advertising.

Frequency

These discounts apply to advertisers who take display space in every issue of the month.

For an average weekly content of 15 to 25 3/4 inches	10%
For an average weekly content of 26 to 31 1/2 inches	15%

Bulk

For 100 to 125 column inches in one calendar month	10%
For over 125 column inches in one calendar month	15%

FRONT PAGE ADVERTISING

Front page ads along the bottom of the page are available. Call for prices and dimensions.

CLASSIFIED PAGE DISPLAY

\$10.25 per column inch

CLASSIFIED RATES

25 words or fewer, \$9 for one week; \$6 for each additional insertion. More than 25 words, 40¢ per word for each insertion.

BUSINESS AND PROFESSIONAL DIRECTORIES

Ads run in consecutive issues without change, \$8.50 per column inch.

CHURCH PAGE

Directory.....	\$8.50 per column inch
Sponsors.....	\$9.25 per issue

PREPRINTED AD INSERTS

Supplements are required to be delivered to the Gloucester office by noon of the Friday preceding publication. Arrangements may also be made for printing supplements at the Gazette-Journal. Contact Production Superintendent two weeks in advance of scheduled publication date. Minimum charge \$525.00

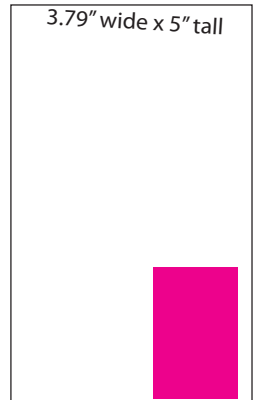
Front Page Sticker \$595.00

PREPRINT INSERT RATES

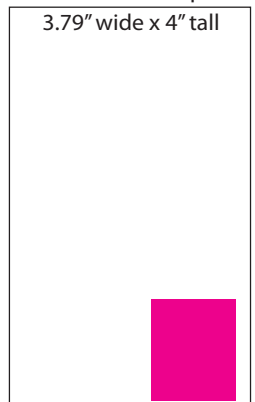
24 pg. tabloid • 12 pg. standard	\$755.00
20 pg. tabloid • 10 pg. standard	\$700.00
16 pg. tabloid • 8 pg. standard	\$650.00
12 pg. tabloid • 6 pg. standard	\$605.00
8 pg. tabloid • 4 pg. standard	\$565.00
4 pg. tabloid • 2 pg. standard	\$525.00

ADVERTISING DEPARTMENT

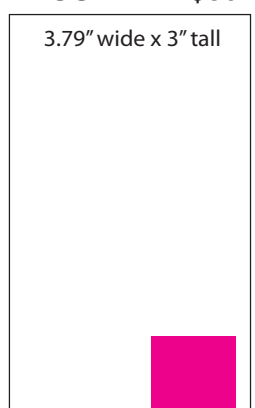
Kim Andrews, kandrews@gazettejournal.net
Regina South, rsouth@gazettejournal.net
D'Ann Kowitz, dkowitz@gazettejournal.net
Buck Cobb, bcobb@gazettejournal.net



2 COL X 5 \$100





2 COL. X 4 \$80



2 COL. X3 - \$60

**Expand your business by advertising with us online.
Link to your website; we also build & host websites.**

Q SEARCH

[Log In](#) | [Cart is Empty](#) | [Subscribe](#)  



GLOUCESTER-MATHEWS GAZETTE-JOURNAL

News and Information for Gloucester and Mathews, Virginia

Thursday, April 23, 2020 Vol. LXXXIII, no. 17 NEW SERIES



[Home](#) [About](#) [News](#) [Community](#) [Obituaries](#) [Classifieds-Real Estate-Legals](#) [Account](#) [Store](#)



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Carol Sobieski, 757-869-3050 or
visit our web site at patriotswalk.com



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Ranch and 2-story plan available.
From 1878 sq. ft. to over 3600 sq. ft.
New Standard Features

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940x100 pixel
Homepage, News, Opinion,
School, Sports
\$150 month

Big Block 300x250 pixel
Sidebar in Home, News,
Opinion, School, Sports
\$60 month

Small Banner 300x100 pixel
Sidebar in Home, News, Opinion,
School, Sports, Church, Food,
Real Estate, Classifieds
\$35 month

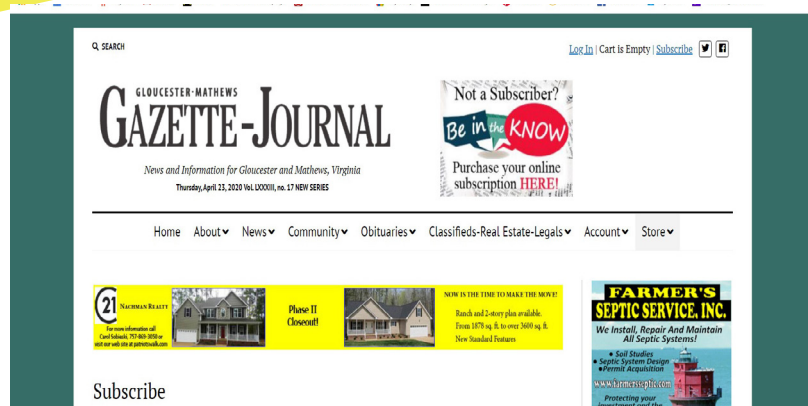
**All online ads are sold on a
monthly basis.
No discounts are given
for early removal.**

Support our advertisers

For more information or to place an ad please contact
Tina Nelson at tnelson@gazettejournal.net or call 804-693-3101.
www.gazettejournal.net

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- Look professional & build credibility
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- Reach more customers & generate leads
- Looks good on all devices including smart-phones and tablets
- Connect to your own domain
- Integrate social media
- Local and reliable service
- It's fast and easy; just sit back and we will build a beautiful website for you
- **Now offering simple e-commerce for your site!**

GLoucester-MATHEWS
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Call: (804) 693-3101

Ask for Tyler Bass or Melany Slaughter

tbass@gazettejournal.net or mslaughter@gazettejournal.net

** Includes: Beautiful custom design, Professional copywriting, an awesome Mobile Site, Search engine submission, Ongoing SEO (Search Engine Optimization), Real-time traffic stats, Unlimited content updates, Custom domain name (if you need one), Top-notch support from local marketing experts, Rock-solid hosting, and Perpetual Compatibility with all popular computers, tablets, and mobile phones.*