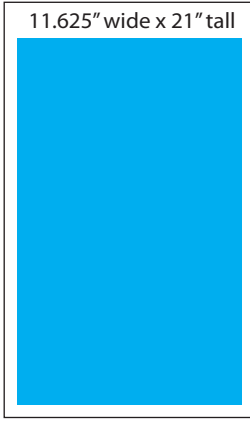
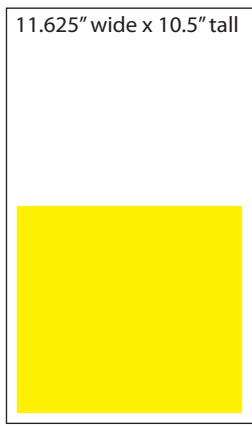


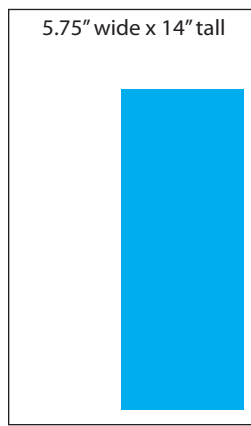
# Advertising Rates



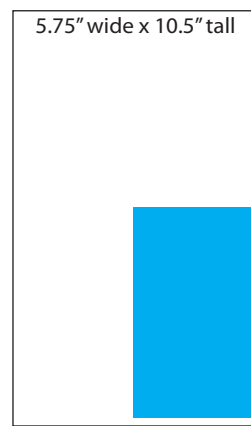
**FULL PAGE**  
\$1,260.00



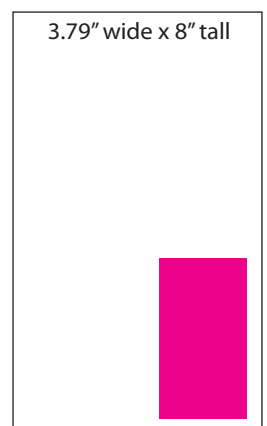
**HALF PAGE**  
\$630.00



**THIRD PAGE**  
\$420.00



**QUARTER PAGE**  
\$315.00



**EIGHTH PAGE**  
\$160.00

**DEADLINES:** Real Estate ; 12 noon Monday • Classified ; 12 noon Tuesday • Display; 3:30 p.m. Tuesday

## GLOUCESTER-MATHEWS GAZETTE JOURNAL

Your Hometown Newspaper For Over 80 Years

[www.gazettejournal.net](http://www.gazettejournal.net)

Published on Thursday by Tidewater Newspapers, Inc.

804-693-3101 • Fax 804-693-7844

### RATES

Per Column Inch .....	\$10.00
Full Page, 126" .....	\$1,260.00
1/2 Page, 63" .....	\$630.00
1/3 Page, 42" .....	\$420.00
1/4 Page, 31 1/2" .....	\$315.00
1/8 Page, 16" .....	\$160.00

### COLOR

Spot color advertising is available upon consultation with the Advertising Department. Copy must be submitted by noon on the Monday preceding the Thursday publication.

All basic colors may be used provided press space is available. \$75 first color; \$50 each additional color; full color \$200

### DISCOUNTS

Total advertising charge may qualify for one discount applied monthly. Discounts apply only if the account is current.

### Consecutive Ads

\$9.50 per column inch when retail display ad is repeated consecutively without change. This discount does not apply to classified display advertising.

### Frequency

These discounts apply to advertisers who take display space in every issue of the month.

For an average weekly content of 15 to 25 3/4 inches .....	10%
For an average weekly content of 26 to 31 1/2 inches .....	15%

### Bulk

For 100 to 125 column inches in one calendar month .....	10%
For over 125 column inches in one calendar month .....	15%

### FRONT PAGE ADVERTISING

Front page ads along the bottom of the page are available. Call for prices and dimensions.

### CLASSIFIED PAGE DISPLAY

\$10.25 per column inch

### CLASSIFIED RATES

25 words or fewer, \$9 for one week; \$6 for each additional insertion. More than 25 words, 40¢ per word for each insertion.

### BUSINESS AND PROFESSIONAL DIRECTORIES

Ads run in consecutive issues without change, \$8.50 per column inch.

### CHURCH PAGE

Directory.....	\$8.50 per column inch
Sponsors.....	\$9.25 per issue

### PREPRINTED AD INSERTS

Supplements are required to be delivered to the Gloucester office by noon of the Friday preceding publication. Arrangements may also be made for printing supplements at the Gazette-Journal. Contact Production Superintendent two weeks in advance of scheduled publication date. Minimum charge \$525.00

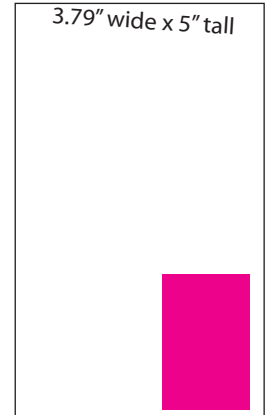
Front Page Sticker \$595.00

### PREPRINT INSERT RATES

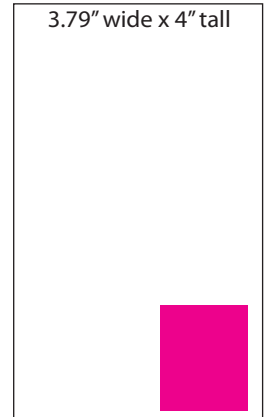
24 pg. tabloid • 12 pg. standard .....	\$755.00
20 pg. tabloid • 10 pg. standard .....	\$700.00
16 pg. tabloid • 8 pg. standard .....	\$650.00
12 pg. tabloid • 6 pg. standard .....	\$605.00
8 pg. tabloid • 4 pg. standard .....	\$565.00
4 pg. tabloid • 2 pg. standard .....	\$525.00

### ADVERTISING DEPARTMENT

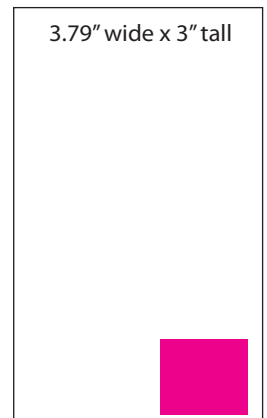
Kim Andrews, [kandrews@gazettejournal.net](mailto:kandrews@gazettejournal.net)  
Regina South, [rsouth@gazettejournal.net](mailto:rsouth@gazettejournal.net)  
D'Ann Kowitz, [dkowitz@gazettejournal.net](mailto:dkowitz@gazettejournal.net)  
Buck Cobb, [bcobb@gazettejournal.net](mailto:bcobb@gazettejournal.net)



**2 COL X 5 \$100**



**2 COL. X 4 \$80**



**2 COL. X3 - \$60**